



#LeadersMadeHere

RULES FOR CANDIDATE CAMPAIGNING

Congratulations on your decision to run for a state leadership position. We appreciate your service and wish you the best of luck!

The following are rules for campaigning:

- Campaigning may begin immediately following the end of the Winter meeting
- Candidates may use social media, snail mail and give aways for their campaign, all paid for by the candidate. The State network will not reimburse any candidate for any campaign materials or mailings.
- Social media rules: All Candidates must utilize their own social media accounts; you cannot use the State or National social media sites to post. Any candidate using the State or National social media sites will be banned from using the sites. Posts should be limited to the CA membership, tagging, or including National and State officers is not allowed. Candidates should not tag members of the nominating committee either. The list of Nominating Committee members will be provided to the candidates upon request
- Zoom backgrounds: Candidates are allowed to use zoom backgrounds with campaign advertising on CA Zoom calls at end of Winter meeting to Spring meeting, no campaigning allowed at the governing board meetings.
- Respect other candidates, no slandering or misrepresentation of another candidate will be tolerated, it is also not necessary to tag opposing candidates in your social media
- Candidates may campaign up until the Spring Governing board meeting on day 2 of the elections. All campaign materials/advertising will be removed from the governing board area before the governing board meeting begins.
- We appreciate your enthusiasm and creative ideas but please be mindful and professional in all your campaign materials
- Nominating committee members are here for questions and answers but cannot endorse a candidate or give upfront information on questions and homework that will be asked or required during the interviews

Thank you and good luck!

Rosanna Garcia, 2022 Nominating Chair

