
Bobbie Nelson Pathway to Leadership Grant

Sponsored by Women's Council of REALTORS® California



The Bobbie Nelson grant program was established by Women's Council of REALTORS® California in 2014. This grant program is currently funded by contributions by members of the real estate community.

Bobbie Nelson was a beloved leader. Her leadership path was not that different from many other leaders at Women's Council of REALTORS®. However, Bobbie's leadership skills and mentoring were anything but ordinary. She led by example; by learning from her mentors; by planning; by focusing; and by following her dream to serve.

Bobbie was a devoted Local Women's Council of REALTORS® President, Santa Cruz REALTOR® Association President, California State President 2007, and Women's Council of REALTORS® National President in 2012. Not only was Bobbie a devoted Council member and leader, but was a leader at the State and National Associations as well as her local business community. Bobbie lost her battle with cancer at the end of 2013 but her memory will never be lost!

It is in her honor that Women's Council of REALTORS® California has committed to support and encourage our members to follow their own individual Pathway to Leadership.



#LeadersMadeHere

Bobbie Nelson Pathway to Leadership Grant **Application**

MISSION: To create a Pathway to Leadership for our Women's Council of REALTORS® members who wish to pursue leadership opportunities within the real estate community. (includes Women's Council of REALTORS® California Association of REALTORS® National Association of REALTORS®)

Name: _____

Office: _____

Address: _____

City/Zip Code: _____

Phone/Email: _____

Amount Requested (\$100-\$500): _____

On a separate sheet or 2 min or less video, tell us about the leadership path you are seeking and why, to help us get to know you better.

QUALIFICATIONS:

- **Must be an active member in good standing for past 3 years**
- **Member may not apply for another grant from Women's Council for same organization at the same time**
- **Member cannot be a line officer for Women's Council State or National**

Grant is not need based and may be awarded at any California State Meeting. Grant may be used as reimbursement for expenses such as travel, training, media/public speaking.

APPLICATION SUBMISSION: Return application, leadership path statement or video and receipts at least 14 days prior to next State Meeting to:

Kari Casarietti, email: Admin@wcrca.org, cc: Eileen Oldroyd, at Eileen@oldroydrealty.com