

## Local Network Program Recognition

**Purpose:**

To recognize Networks who have provided exceptional value to their membership through effective programming that positively affects the member’s business performance. Effective programming is defined as timely, issue driven, member income generating topics.

**Selection Process:**

States are responsible for developing a process, using the Program Reporting Form criteria, to select programs for submission to National. **Please submit programs to Rosanna Garcia First Vice President at [Rosanna@garciarealestate.com](mailto:Rosanna@garciarealestate.com)** in the following order:

*Program held 1/1/2019 through 6/30/2019 must be submitted on or before July 20, 2019.*

*Program held 7/1/2019 through 12/31/2019 must be submitted on or before January 20, 2020.*

**Recognition:**

Network Programs receive recognition on the national level - featured on the National Website wcr.org, News You Can Use newsletter and in General Session at the National Meetings. The National Line Officers will select the best programs.

Networks must submit programs on the official Women’s Council Program Form and email as an attachment.

**Handwritten forms will not be accepted.**

Based on the size of the State, State Networks are encouraged to submit the following number of programs for consideration, two (2) times per year (Governors may submit programs when there is no State Network):

State Network Category

- Super Mega State (25 or more Networks) - up to 10 programs twice a year
- Mega State (11 - 24 Networks) - up to 7 programs twice a year
- Large State (5 - 10 Networks) - up to 5 programs twice a year
- Small State (1 - 4 Networks) - up to 3 programs twice a year

Networks may use the list below to design their programs. Remember that the emphasis is on helping the members grow their business!

Program Categories	Topic Ideas
<b>Technology</b>	-Mobile, Social media (Facebook, Pinterest, Instagram, Building referrals using the Women’s Council Referral Network, Lead generation and conversion, Videos, Photos, Online marketing
<b>Diverse Markets</b>	-Foreclosure & REO, Short sales, Cultural awareness, Luxury properties
<b>Leadership Skills</b>	-Mentoring, Presentation skills, Personal development, Image and identity (Branding)
<b>Economy and Demographics</b>	-Local sales outlook, Financing, Investor impact, Business trends, school districts
<b>Civic Environment</b>	-Fair housing, RPAC involvement, Elected official keynote, Zoning update
<b>Business Development</b>	-Negotiating strategies, Time management, Team development, Ownership, Business planning, Budget planning, Virtual assistants, Marketing

**Program Reporting Form**

This form serves as the application for local Networks to report their program to the State and National level. This form must be complete before sending to State line officers for review. **Hand written forms will not be accepted.**

**Local Network:**

**Contact Name:**

**Contact Number:**

1.) Program title:

2.) Program description:

3.) Date program was held:

4.) (A) Number of REALTOR<sup>®</sup> members in attendance:

(B) Number of non-member REALTORS<sup>®</sup> in attendance:

(C) Number of new REALTOR<sup>®</sup> members that joined as result of this program:

(D) Total attendance at this program was:  This met  or exceeded  the average program attendance.

5.) Location:

6.) Program layout (roundtable discussion, panel, speaker, etc.):

7.) Women's Council prides itself on providing exceptional value to its members through effective programming. Please rate relevancy of this program to your business. (Submit average evaluation score)

8.) Speaker name and brief bio:

9.) Tell us how this program was a timely, issue driven, member income generating topic.