



**Hyatt Regency, Indian Wells
Monday, January 28th, 2019
Winter Meeting Agenda
Day 1**

- 7:40 – 8:15 First Time Attendees, Desert Vista, A-Agave
7:30 – 8:30 Membership Check-In and Registration, Indian Wells NOP
7:30 – 8:30 Breakfast provided
8:30 – 9:00 Call to Order Fiona Theseira, 2019 President
Pledge of Allegiance Ben Herrera, 2019 East Valley President
Inspiration Morgan Janney, 2019 Greater Palm Springs President
Mission, Vision and Purpose Eileen Oldroyd, 2019 President-Elect
Women’s Council Core Values Rosanna Garcia, 2019 First Vice President
Strategic Partner Recognition Kay Merg, 2019 Treasurer
Opening Remarks and Introductions Fiona Theseira, 2019 President
- 9:00 – 10:30 **Network Leadership Training**
9:00 - 9:30 Network Recruitment and Retention – Facilitators – Taffy Mauer and Kaye Chapman
9:30 – 9:50 Network Events – Facilitators – Cheryl Keller, Pamela Storton and Wendy Gregorich
9:50 – 10:10 Women’s Council of REALTORS® Branding – Facilitators - Heather Ozur, Kama Burton and Marlene Lucero
10:10 – 10.30 Network Protocol, Facilitators – Adriana Nagel and Briana Ramirez
- 10:30 – 10:35 Diamond Strategic Partner Presentation – FindAMortgageBroker.com
10:35 – 10:45 Network Spotlights (4)
10:45 – 10:55 BREAK
10:55 – 11:55 District Breakouts with Governors and District Vice Presidents (See Breakout Schedule)
12:00 – 1:15 Lunch, Committee Chair Introductions, CAR Liaison & National President, Heather Ozur
1:15 – 1:25 BREAK
1:25 – 2:30 **Keynote Speaker: SUSAN PACKARD, the making of HGTV, business principles, branding and culture**
2:30 – 2:35 Emerald Strategic Partner Presentations (2)
2:35 – 3:15 Committee Breakouts (See Breakout Schedule)
3:15 – 3:30 BREAK
3:30 – 4:30 Leadership - How we got here: Elizabeth Mendenhall and Susan Packard
4:35 – 4:40 Diamond Strategic Partner Presentation – CMG Financial
4:40 – 4:50 Leadership Identification & Development, Theresa Wilson
4:50 – 5:15 Network Spotlights (4), Raffle, Announcements, Adjournment

The Mission of the Women’s Council of REALTORS®:

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.