

## Local Chapter Program Recognition

**Purpose:**

To recognize chapters who have provided exceptional value to their membership through effective programming that positively affects the member's business performance. Effective programming is defined as timely, issue driven, member income generating topics.

**Selection Process:**

States are responsible for developing a process, using the Program Reporting Form criteria, to select programs for submission to National. States can submit programs to JThomas@wcr.org in the following order:

*Program held 1/1/2016 through 6/30/2016 must be submitted on or before July 31, 2016.*

*Program held 7/1/2016 through 12/31/2016 must be submitted on or before January 31, 2017.*

**Recognition:**

Chapter Programs receive recognition on the national level - featured on the WCR Website, News You Can Use newsletter and in General Session at the National Meetings. The National Line Officers will select the best programs.

Chapters must submit programs on the official WCR Program Form and email as attachment. Handwritten forms will not be accepted.

Based on the size of the State, State Chapters are encouraged to submit the following number of programs for consideration, two (2) times per year (Governors may submit programs when there is no State Chapter):

State Chapter Category

- Super Mega State (25 or more chapters) - up to 10 programs twice a year
- Mega State (11 - 24 chapters) - up to 7 programs twice a year
- Large State (5 - 10 chapters) - up to 5 programs twice a year
- Small State (1 - 4 chapters) - up to 3 programs twice a year

Chapters may use the list below to design their programs. Remember that the emphasis is on helping the members grow their business!

Program Categories	Topic Ideas
<b>Technology</b>	-Mobile, Social media (Facebook, Pinterest, Instagram, Building referrals using the WCR Referral Network, Lead generation and conversion, Videos, Photos, Online marketing
<b>Diverse Markets</b>	-Foreclosure & REO, Short sales, Cultural awareness, Luxury properties
<b>Leadership Skills</b>	-Mentoring, Presentation skills, Personal development, Image and identity (Branding)
<b>Economy and Demographics</b>	-Local sales outlook, Financing, Investor impact, Business trends, school districts
<b>Civic Environment</b>	-Fair housing, RPAC involvement, Elected official keynote, Zoning update
<b>Business Development</b>	-Negotiating strategies, Time management, Team development, Ownership, Business planning, Budget planning, Virtual assistants, Marketing

**Program Reporting Form**

This form serves as the application for local chapters to report their program to the State and National level. This form must be complete before sending to National. Hand written forms will not be accepted.

**Local Chapter:**

**Contact Name:**

**Contact Number:**

1.) Program title:

2.) Program description:

3.) Date program was held:

4.) (A) Number of REALTOR<sup>®</sup> members in attendance:

(B) Number of non-member REALTORS<sup>®</sup> in attendance:

(C) Number of new REALTOR<sup>®</sup> members that joined as result of this program:

(D) Total attendance at this program was:  This met  or exceeded  the average program attendance.

5.) Location:

6.) Program layout (roundtable discussion, panel, speaker, etc.):

7.) Women's Council prides itself on providing exceptional value to its members through effective programming. Please rate relevancy of this program to your business. (Submit average evaluation score)

8.) Speaker name and brief bio:

9.) Tell us how this program was a timely, issue driven, member income generating topic.