

2015 Spring Meeting

Grand Sheraton Sacramento

Governing Board Day 2 MINUTES

MEETING:	Winter Business Meeting-General Session
DATE / TIME:	Tuesday April 21, 2015
PLACE:	Sheraton Grand Sacramento,

ITEM	ACTION
1. 8:57 AM Call to Order	Linda Lee, President
2. RULES OF THE DAY: Approved	Vicky Campbell Parliamentarian
3. QUORUM: Joanne Levine reported a quorum was present	Joanne Levine
4. Motion and a Second to approve the minutes of the January 27th 2015 meeting posted on the website and sent to the Governing Board via email for review. No additions or corrections, minutes approved as written	Linda Lee President
5. Southwest Riverside Network Best Program 2014	
6. Contra Costa 3 rd Place Retention at 87.3% (small network category)	
7. Monterey 1 st place retention at 86.79% (large network category)	
8. Recruitment 2 Top California Networks Santa Cruz and Simi Moorpark	
9. Strategic Partner status \$57,667.00+ \$14655.00=\$72,322.00 \$15,678.00 Short of our budgeted goal of \$88,000.00	
10. Ways and Means goal is \$4000.00 per meeting and hospitality sponsors minimum of \$1500.00 per meeting All welcome receptions will be held at the hotel for 2015	
11. Reporting structure please remind your local networks leadership teams to contact their DVP'S and Governors with questions and or concerns, DVP's and Governors will report to State leadership as needed. Third PMN course will be at the fall meetings Barbara Safran (Past State President) is scheduled to teach harnessing your Power on October 4 th .	
12.	
13. Membership Report based on report from National as of 4/20/15 total 1271 members, 6 networks have less than 20 members 9 networks have affiliates above 21%	Cecily Tippery, President Elect
14. Total members 1273 1054 REALTORS 219 Affiliates	
15. Down from 1351 REALTORS and 273 Affiliates as of January 2014, good baseline for us to start with.	
16. 70/30 ratio will renew follows the Bell Curve about 60% of members satisfied 40% no reason noted reach out to your membership to help understand their needs, this will be posted on website for all to access. Baseline membership survey only 172 responses = 7% response rate	
17. Presented Financial Statement through Feb 28, 2015 Treasurer's report Hearing no questions Treasurer's report was filed	Cheryl Keller 2015 Treasurer
18. Presented 2016 Slate	Heather Ozur
19. President Cecily Tippery	Nominating Chair
20. President Elect Theresa Wilson	
21. Secretary Cheryl Keller	

<p>22. Treasurer Fiona Thesiera 23. Governors 24. District 1 Barbara Clemons 25. District 2 Melanie Barker 26. District 3 Liz Lewis 27. District Vice Presidents 28. District 1 29. Melanie Akey 30. Michelle Pérez 31. District 2 32. Joanna Odabashian 33. Janki Patel 34. District 3 35. Danette Roberts 36. District 4 37. Debbie Brown 38. Annette Marchain 39. Eileen Oldroyd 40. District 5 41. Denise Matthis 42. Suzanne Gignoux 43. No other members declared themselves as candidates. Any declaring their intent to run must do so by Aug 21, 2015 no one declaring after August 21, 2015 will be allowed to address the membership at the Fall meeting. 44. Meet the Candidates Forum will be Sunday October 4th 2015 in the morning 45. Full membership will receive notification of the nominated slate and those who have declared by August 31, 2015. Official notice will be posted on the website at www.wcrca.org 46. Per our standing rules Campaigning begins at the conclusion of the Spring State meeting</p>	
<p>47. Committee Reports Action Items Only 48. No action items</p>	Linda Lee President
<p>49. 9:48 AM Being no further business the Governing Board Meeting is adjourned</p>	Linda Lee, President

Theresa Wilson

Respectfully Submitted, Theresa Wilson, Secretary