



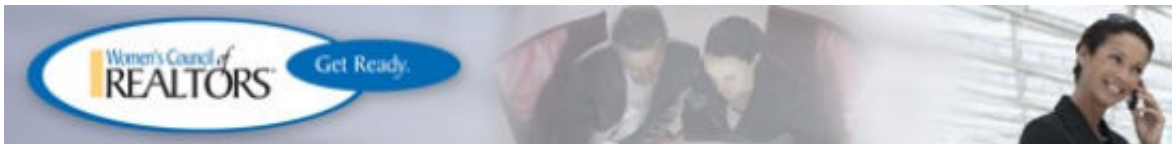
# WCR California State Chapter 2011 Newsletter – Issue 2

1 message

Women's Council of REALTORS, California State Chapter <wcrstate@gmail.com> Wed, Aug 31, 2011 at 6:01 AM  
Reply-To: "Women's Council of REALTORS, California State Chapter" <wcrstate@gmail.com>  
To: Jodi <jodi@dreamhomesbyjodi.com>

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## WCR CALIFORNIA STATE CHAPTER ~ 2011 NEWSLETTER - ISSUE 2



### MISSION

*We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.*

### CHAPTER LEADERS

#### President

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### CONGRATULATIONS!!

### PRESIDENT'S MESSAGE

Hello Members and WooHoo!

Well, Summer is almost over , school has started in most areas, and I hope that your business is prosperous. We had a great National meeting in Washington DC in May with a great turn out from California! We had many winners in the National Recruitment & Retention Contest, a winner of the Wells Fargo Program Scholarship and a winner for Chapter of the Year! What does this say about California? Oh Yeah, almost forgot... California is now the Largest State Chapter with the most number of chapters in the country! Don't forget to register for the next National WCR Meeting in Anaheim in November. The registration is on the National website. Our own Bobbie Nelson will be installed as the Women's Council of Realtors, National President! Go California!

### WOOHOO!

Many of you were at the midyear meeting in DC to hear the gauntlet thrown by Florida on membership! California is unsurpassed in enthusiasm this year and you all continue to amaze me with your creativity, hard work and commitment to Women's Council of Realtors®. We are currently working on getting all chapter elections completed for their 2012 officers, and concentrate on the business plan for 2011 in hopes of attaining State Chapter of the Year for California next year, an acknowledgment that we have yet to receive for our state. This is my rally cry, Let's do it!

The planning is completed for the September State meeting in San Jose on September 18-19, 2011. We promise another lively meeting loaded with great education, speakers and, of course, our annual election. If you have an interest in state leadership please let President-Elect Jamie or me know and we will get you headed in the right direction. Plan on bringing your

National Winners  
Recruitment  
*Long Beach Chapter*  
Retention

*Sacramento Chapter*  
(1<sup>st</sup> Place)  
*Inland Valley*  
(2<sup>nd</sup> Place)

Wells Fargo Program  
Scholarship  
Mega Chapter  
*San Diego Chapter*  
Large Chapter  
*Marin Chapter* ( 2<sup>nd</sup> time)

Chapter of the Year  
*San Diego Chapter*  
271 pts on Business Plan

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### **NEW WCR APP FOR SMART PHONES & IPAD**

Great application for you  
smart phone or Ipad  
Check your app directory for  
**Women's Council of  
Realtors**

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### **NEW SHORT SALE WEBSITE FROM CAR**

All the correct information  
you need to feel confident in  
your short sale transactions.  
[www.shortsalescalifornia.org](http://www.shortsalescalifornia.org)

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### **ARTICLE OF INTEREST**

Consumer Mortgage Scam  
[http://www.latimes.com/  
business/realestate/la-fi-lew-  
20110605.0.7596418.story](http://www.latimes.com/business/realestate/la-fi-lew-20110605.0.7596418.story)

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### **CONNECT WITH US:**



newly elected officers for 2012 with you to this meeting as we will have, Becky Hill, Past National President, presenting our State orientation for 2012.

All you Presidents-Elect out there – Are you ready? Your attendance at the National Leadership Academy on August 6-7, 2011 was wonderful! We had 33 of you attending the Leadership Academy in Chicago and I know that you are all very excited about 2012! We gave 7 leadership Academy Scholarships this year to chapters needing assistance.

On another note, we have launched a new website for the state chapter! This is good news and we are excited to bring you the ins and outs of the website to the state meeting. All of the newest and greatest web tools for our members. All the meeting information and official notices will soon be available to all members on the website. We made this move to give you better member value!

Check out the DC Winners in the newsletter and congratulate them every chance you get. We have a really good thing going here at California Women's Council of Realtors®, be a part of it! Get Involved!

We hope you are enjoying the NEW quarterly newsletter. Please email us your suggestions or articles that you think would be of interest to the members!

Until the September State Meeting, Hope to see many of you there!

***Sherri Souza***

2011 California State President

### **EVENTS**

#### **State Election Meeting**

*September 18, 2011, San Jose CA*

Please join us in San Jose for the Annual State Election meeting. We will be electing the 2012 Leadership Team for the California State Chapter. Your chapter vote counts. Come learn what leadership has to offer in the state chapter and get acquainted with the leaders who bring the vision and mission of WCR to your local chapter!

#### **California State Meeting & Orientation**

*September 18 - 19, 2011, San Jose CA*

Fabulous Speakers and Programs!

Come the September State Meeting and introduce yourself to business skills workshops, leadership development workshops, meeting facilitation education and some high caliber speakers that will enhance your business and your personal growth! We will also have Becky Hill, 2009 Past National President, presenting the 2012 State Orientation for your chapter's success! For more details, [Click Here for Flyer](#)

To **register** for the State Meeting, [download form here](#)

**California Forums**



Website:  
[www.WCRCA.org](http://www.WCRCA.org)  
NATIONAL:  
[www.WCR.org](http://www.WCR.org)

*October 11, 2011, Granada Hills, CA*

The next forum is October 11 in at the Odyssey Restaurant in Granada Hills from 10am-2pm – chapters participating are Antelope Valley, Bakersfield, Conjeo-Moorpark, San Fernando, San Gabriel Valley, Santa Clarita, Verdugo Hills. This will be a large forum with 7 chapters and the last 2011 Forum in California. Great opportunity to expand your referral network, get some education, and catch up with old and new friends. Join Us!

[www.WCRCA.org](http://www.WCRCA.org)

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Sent to [jodi@dreamhomesbyjodi.com](mailto:jodi@dreamhomesbyjodi.com) – *why did I get this?*  
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