



**Women's Council of REALTORS® State Meeting**  
**Sheraton Grand Hotel**  
**Sacramento, CA**  
**Monday April 28, 2014**

- 7:45 – 8:20 First Time Attendees – *Falor Room*  
7:45 – 8:20 Membership Check In & Registration – *Magnolia Ballroom*  
Breakfast – *Magnolia Room*
- 8:30 Call to Order Heather Ozur – 2014 State President  
Pledge of Allegiance Eliane Selwan – 2014 Local Chapter President, Tri Cities  
Inspiration Denise Aquila – 2014 Local Chapter President, Sacramento  
Mission & Vision Linda Lee – 2014 State President-elect  
Welcome & Introductions Heather Ozur – 2014 State President
- 9:10 – 10:00 State of the Union
- 10:00 – 10:10 Break
- 10:10 – 10:20 Chapter/Business Resource Group Spotlights
- 10:20 – 10:30 Platinum Sponsor Presentation – American Home Shield & Zillow
- 10:30 – 12:00 Communication and Outreach Strategic Committee  
“Triple E’s – Engage, Elevate and Empower, the Women’s Council of REALTORS® brand”
- 12:00 – 1:25 **Lunch and Keynote Speaker** – *Camelia Ballroom*  
Ashley Herman, Partner Relations Manager, Zillow - “Today’s Market: The Impact of the Gen-Y Shopper”
- 1:30 – 2:10 Committee Roundtables (see breakout room schedule)
- 2:15 – 3:30 District Vice Presidents & Governors – meet w/Chapters/Business Resource Groups (see breakout room schedule)
- 3:30 – 3:40 Break
- 3:45 – 5:00 **Keynote Speaker:** Nicole Nicolay, Founder & CCO - Agent Evolution  
“From Ordinary to Extraordinary: One Mompreneur’s Journey to Becoming an Ironman”
- 5:00 – 5:10 Platinum Sponsor Presentation – Military Home Loans & Greater San Diego Association of REALTORS®
- 5:10 – 5:20 Chapter/Business Resource Group Spotlights
- 5:20 – 5:30 Announcements and Adjournment

**The Mission of the Women’s Council of REALTORS®:**

We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.