

2014 Spring Meeting Day 1 Minutes

MEETING:	Spring Business Meeting-General Session
DATE / TIME:	Monday, April 28, 2014 8:38 AM to 5:05 PM
PLACE:	Sheraton Grand Hotel, Sacramento, CA

ITEM	ACTION
1. 8:38 AM Call to Order and Welcome	Heather Ozur, President
2. 8:38 AM Thank you and Hospitality Committee and Sponsor for the President's Reception at Crawdad's River Cantina	Heather Ozur, President
3. 8:40 AM Pledge and Inspiration: Eliane Selwan and Denise Aquila	
4. 8:44 AM Mission Statement and California Statement of Purpose	Linda Lee, President-elect
5. 8:45 AM Welcome and Introductions: Head Table, District Vice Presidents, Governors, Past State Presidents, Member of the Year, President's Award, Founders Award, Local Chapter Presidents and Business Resource Chairs, First Time Attendees, PMN Designees, Local Association Officers, Directors, Chairs and Vice-Chairs, Committee Members, CAR/NAR Directors, Chairs, Vice-Chairs	Heather Ozur, President
6. 8:59 AM Annual Sponsors Listed by Category-Platinum, Gold, Silver	Linda Lee-President-elect
7. 9:01 AM Nominating and Expo Committee Updates	Tammy Newland, Nominating Chair and Eileen Oldroyd, Expo Chair
8. 9:04 AM State of the Union-Focus on Team	Heather Ozur, President
9. 9:24 AM Financial Check-Up Presentation	Linda Lee, President-elect
10. 10:01 AM Break	
11. 10:17 AM Annual Report Results	Heather Ozur, President
12. 10:18 AM Chapter/Business Resource-Spotlights: El Dorado, Delta, NorCal	PJ Johnson, Chair
13. 10:30 AM Platinum Sponsor Presentation: American Home Shield-Kelly Bright and Donna Sanfield Zillow-Ashley Herman	
14. 10:34 AM Communication and Outreach Strategic Committee: Triple E's Engage, Elevate and Empower	Fiona Theseira, Chair
15. 12:02 PM Break for Lunch	Heather Ozur, President

16. 12:05 PM Lunch/Keynote Speaker: Today's Market: The Impact of the Gen-Y Shopper	Ashley Herman, Zillow
17. 1:25 PM Thank you to Speaker	Heather Ozur, President
18. 1:30 PM Committee Roundtable Breakouts	Line Officers and Committee Chairs
19. 2:15 PM District Vice President and Governor Breakouts	District Vice Presidents and Governors
20. 3:30 PM Break	
21. 3:47 PM General Session Called Back to Order, Introduced Keynote Speaker	Heather Ozur, President
22. 3:49 PM Keynote Speaker: "From Ordinary to Extraordinary: One Mompreneur's Journey to Becoming Ironman"	Nicole Nicolay
23. 4:42PM Chapter Spotlights: North Central Valley, Placer County, Sacramento	PJ Johnson, Chair
24. 4:53 PM Opportunity Drawings update, misc announcements	Heather Ozur, President
25. 5:05 PM Meeting Adjourned	

Cecily Tippery

Respectfully Submitted, Cecily Tippery, Secretary