



California State Chapter

Women’s Council of REALTORS® State Meeting
Hyatt Grand Champion
44600 Indian Wells Lane, Indian Wells, CA
Monday January 16th, 2012
Agenda

- 7:45 - 8:15 First Time Attendees -----Agave Room
8:30 - 9:00 Membership Check In & Registration
9:00 Call to Order Jamie Saltman 2012 State President
Pledge of Allegiance Vicki Dawson 2012 LCP, Palm Springs/Desert Cities
Inspiration Michele Brown- South Bay Chapter
Mission & Vision Tammy Newland – 2012 President-Elect
Welcome & Introductions Jamie Saltman 2012 State President
9:15 Opening Remarks Jamie Saltman 2012 State President
9:20 - 10:20 Guest Speaker- “10 RE Tech Trends worth Rockin’ In Your Real Estate Business” with Nicole Nicolay
10:20 - 10:40 Chapter Spotlights
10:40 - 10:45 Platinum Sponsor Presentation – American Home Shield
10:45 - 10:55 Break
11:00 - 12:00 Leadership Development/ Chapter Effectiveness Breakouts (See Breakout Room Schedule)
“Prospecting with Social Media”---- Nicole Nicolay from Agent Evolution
“QR Codes made Easy”---- Sharon Koziel, 2012 President, Inland Valley Chapter
“Fund Raisers That Sell Themselves”---- with Yosemite Sierra, San Francisco, and Marin Chapters
“Are You Ready for Video Marketing?”---- Ben Loughrin from TalkFusion
12:10 - 1:20 Lunch “Honoring Sherri Souza, 2011 WCR State President & her Leadership Team,
Announcement of the 2011 “Member of the Year”, and “Outstanding Service Award”
1:30 Call to order
1:35 - 2:35 Guest Speaker---“Train Your Brain for Success” with Jane Ransom, MA.C.Ht
2:40 - 3:00 What Is Your Path To Leadership?” Pam Thompson & Jean Tietgen
3:00 - 3:05 Platinum Sponsor Presentation –First American Natural Hazard Disclosure/LGS & JCP
3:05 - 3:15 Break
3:15 - 4:05 Committee Roundtables – (See Breakout Room Schedule)
4:10 - 4:30 Chapter Spotlights
4:30 - 4:45 Share your expertise by expanding your Expertise Profile – Bobbie Nelson, 2012 National WCR President
4:45 - 5:00 Announcements & Adjournment
6:00 - 8:00 Presidents Reception- Chico’s 73100 El Paseo Dr. Ste 4, Palm Desert, CA

The Mission of the Women’s Council of REALTORS®:

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

The Purpose of the California State Chapter:

To support local chapter excellence in serving the members, to develop strong leaders for the Council, and to support the mission and vision of the Women’s Council of REALTORS®